

PROJECT FIRST DAY

a program of
Projects With Care

Because Every Kid
Deserves To Feel Ready
For The First Day
Of School.



Project First Day provides backpacks, grade specific school supplies, new shoes, and a new outfit for underserved kids in NYC.



WE BELIEVE

1

All children should be prepared with the tools they need to kick off a great year.

2

Kids want to start the school year **looking cool and feeling good.**



PROJECT FIRST DAY

There are thousands of NYC students at risk or homeless who are in need of assistance.

We work with social service agencies in all five boroughs by responding to the needs of the children as they prepare for the new school year.

But we can't do it alone!

WE NEED YOUR HELP

ORGANIZE A FIRST DAY DRIVE AT YOUR COMPANY

If your organization can sponsor 10 or more children, we will help you organize your in-house **Project First Day** initiative.

MAKE A FINANCIAL DONATION

Your donation will help purchase grade specific school supplies for kids in our program ranging from crayons to calculators.



We invite you to partner with us in creating a positive first day of school for kids from pre-K through High School.

HOW TO BE A SPONSOR

As a sponsor, you will receive a Mad Lib that a child has filled out telling a little bit about themselves.

These Mad Libs create a personal connection between the sponsor and the child.

The sponsor then purchases an outfit, shoes, and a backpack based on the information on the Mad Lib.

We also suggest you write a note of encouragement to your child so they know someone out there is cheering for them and include that in the backpack.

PROJECT FIRST DAY

PRE-K through 5 FD Code 54 54 Family Name _____

Hello, my name is Nakai Bracy and I'm a 5 year old girl. In September I will be in the Kindergarten grade.

Here are some things you should know about me...

My favorite subject is reading. When I grow up, I want to be a cop because I think it would be fun to have a badge.

Right now, my favorite thing to do is watch Fancy Nancy.

I would love to read a book about Puppies, ballerinas, or police people.

My favorite color is orange. My shirt size is 6T, my pants size is 6T, and my shoe size is 8. My three favorite things to wear are Face badges, pretend cop clothes, and fancy light up sneakers. Thank you for taking an interest in ME.

PROJECT FIRST DAY

Thank you for taking an interest in ME.



HELP US MAKE A DIFFERENCE IN THE LIFE OF A CHILD

Project First Day began in **2008** and has helped thousands of NYC children have a great first day of school

Project First Day provides each child a bundle of items just for them including new clothes, shoes, backpack, and all the supplies to help them succeed in school.





I've been running the Project First Day backpack/clothing drive at my company since 2010 and it's been a huge hit since day one. To date our team has helped over 1800 children. We've had departments use it as a team building project, parents use it as a teachable moment with their kids, people that do it because they remember tough times they had as a kid and people that do it just because it's a wonderfully heartwarming thing to do! Every year I have people telling me how much they look forward to this drive every summer.

–Donna Tine, Paramount Global



RESOURCES

INFORMATION

For more information about Project First Day and how you can help, please visit our website at www.projectswithcare.org.

SPONSOR

If your organization would like to sponsor 10 or more children, please [click here](#).

NEWS

Click [HERE](#) to watch a recent news story about us!

THANK YOU!

If your organization is ready to commit to sponsoring 10 or more children, click [HERE](#).



projectswithcare.org

